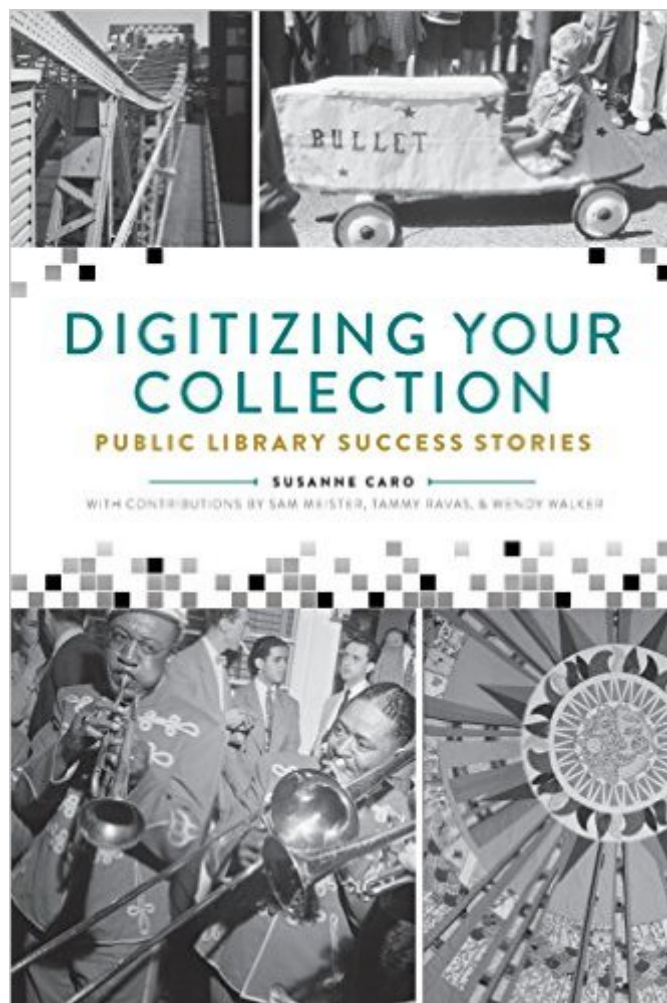# Digitizing Your Collection: Public Library Success Stories

Synopsis

Digitizing your collection is not only a great way to increase access to your materials, it also engages patrons on a whole new level and helps communicate your library's value. But with staff time and resources already spread thin, it can be a challenge to plan and undertake a digitization initiative. The good news is that public libraries across the country have done just that. Here, the authors share lessons and tips for success, showing the way to getting your collection online. With succinct and practical guidance that can be adapted to any size institution, this bookexplains why public libraries should take digitization seriously, listing key points that can be used to get stakeholders on board;points out what you should consider before undertaking a digitization project;discusses copyright and other access-related issues ;shows how public libraries are handling funding and finding collaborative partners; shares ways that libraries have used digitization projects for community outreach and to promote collections; andÂ offers advice on marketing and media.Many libraries across the country have found ways to create wonderful digital collections, and this book shows you how you can too.

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